



Contact:

Bob Sorensen
Eastbrook Homes, Inc.
1188 East Paris Ave SE
Grand Rapids, MI 49546
(616) 988-1335
sorensenb@eastbrookhomes.com

PRESS RELEASE

FOR IMMEDIATE RELEASE:

AUGUST 13, 2009

Eastbrook Homes announces “Name the Couple” contest!

Grand Rapids, August 11, 2009- Eastbrook Homes, a Michigan based new home builder today announced a “Name the Couple” contest. This “cartoon couple” is featured on the Eastbrook home page and is designed to be a creative messenger for promotions. The cartoon couple will also promote many Eastbrook Homes advantages. From Eastbrook’s 42 year history, to being Michigan’s leading Energy Star® builder. The new couple is a first time home buyer setting out to purchase their new home.

Eastbrook’s first cartoon family “The Greenmakers” will assist the new couple on their home buying journey. “The Greenmakers love quality and value and offer Eastbrook an opportunity to promote our business in a different way” said Bob Sorensen of Eastbrook Homes. “Our first effort on this was a lot of fun and successful. We are looking forward to another successful and fun campaign.”

Two lucky winners will receive a \$50 gift card to a national home décor retailer courtesy of Eastbrook Homes. For more contest, and new home information go to www.eastbrookhomes.com/promotions/name_the_family2.html

Eastbrook Homes has offered West Michigan homebuyers exceptional neighborhoods, incomparable value, inspiring choices and extraordinary service for more than 40 years. Eastbrook’s Grand Rapids and Lakeshore communities include Ada Moorings, Arbor Hills, Bailey’s Grove, Cannon Farms, Meadows of Cannon Farms, Cook’s Crossing, Fairmount Square, Saddle Ridge, Hathaway Lakes, Lowing Woods, and Windflower Bay, as well as the Michael McGraw community of Stoneshire in Ada. Additionally, Eastbrook Homes is building in five communities in Lansing and one community in Auburn, Alabama. The privately held company is located in Grand Rapids, Michigan. To learn more, visit www.eastbrookhomes.com.

###