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PRESS RELEASE

FOR IMMEDIATE RELEASE:

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EASTBROOK HOMES IS RECOGNIZED WITH A 2008 ENERGY STAR® LEADERSHIP IN HOUSING AWARD

GRAND RAPIDS- Eastbrook Homes is pleased to announce that it has been recognized by the U.S. Environmental Protection Agency (EPA) with a 2008 ENERGY STAR Leadership in Housing award. This award recognizes the important contribution that our organization has made to energy-efficient construction and environmental protection by building more than 100 ENERGY STAR qualified homes last year. Eastbrook Homes has committed that 100% of the homes they build will be ENERGY STAR qualified. Over the past year, 13% of all new ENERGY STAR homes were built by Eastbrook Homes. Collectively, these homes will save our customers approximately \$43,806 on utility bills this year.

The environmental benefits of these ENERGY STAR qualified homes are the equivalent of:

- . Eliminating the emissions from 48.02 vehicles;
- . Saving 290,472 lbs of coal;
- . Planting 79.38 acres of trees; or
- . Saving the environment 569,674 pounds of CO2 per year.

Homes that earn the ENERGY STAR meet strict guidelines for energy efficiency set by EPA. ENERGY STAR qualified homes are at least 15 percent more energy efficient than homes built to the 2004 International Residential Code (IRC), and includes additional energy-saving features that typically make them 20-30% more efficient than standard homes. ENERGY STAR qualified homes can include a variety of energy-efficient features, such as effective insulation, high performance windows, tight construction and ducts, efficient heating and cooling equipment and ENERGY STAR qualified lighting and appliances.

ENERGY STAR is growing strong in the residential new construction market. In 2007, over 120,000 new homes were constructed to meet ENERGY STAR guidelines, bringing the total number of ENERGY STAR qualified homes to almost 840,000. Owners of these homes are saving more than \$200 million annually on their utility bills.

According to Sam Rashkin, National Director of ENERGY STAR for Homes, "ENERGY STAR qualified homes are better homes that cost less to own, protect our environment, reduce our reliance on imported energy, and improve our economy. Leadership in Housing award recipients are making a meaningful difference at this critical time in our country's history."

For more than 40 years, Eastbrook Homes has offered West Michigan home buyers exceptional neighborhoods, incomparable value, inspiring choices and extraordinary service. The company's Grand Rapids and Lakeshore communities include Ada Moorings, Arbor Hills, Bailey's Grove, Cannon Farms, Cooks Crossing, Fairmount Square, Hathaway Lakes, Lowing Woods, the Meadows of Cannon Farms, Saddle Ridge and Windflower Bay, as well as the Michael McGraw community of Stoneshire in Ada. To learn more, visit www.eastbrookhomes.com

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 9,000 organizations are ENERGY STAR partners committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).

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